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Layers of Lawyers: Parsing the Complexities of Claimant Representation in Mass Tort MDLs

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Multi-District Litigations ("MDLs") have accounted for an increasing percentage of all pending federal civil cases over the past 50 years, and now comprise more than half.<sup>3</sup> Of the 141,536 cases pending in MDLs as of July 2019, mass torts, including product liability claims, comprise more than 95 percent.<sup>4</sup> Consequently, growing numbers of lawyers and their clients

<sup>3</sup> See Dave Simpson, *MDLs Surge to Majority of Entire Federal Civil Caseload*, Law 36 (March 14, 2019), available at <a href="https://www.law360.com/articles/1138928/mdls-surge-to-majority-of-entire-federal-civil-caseload">https://www.law360.com/articles/1138928/mdls-surge-to-majority-of-entire-federal-civil-caseload</a> ("MDLs accounted for 52 percent of all pending federal civil cases at the end of the last fiscal year . . . up from 47 percent in the previous fiscal year," according to a study from Lawyer for Civil Justice). See also Lawyers for Civil Justice, *Rules 4 MDLs*, available at <a href="https://www.rules4mdls.com/fact-sheet">https://www.rules4mdls.com/fact-sheet</a> ("As of September 30, 2018, there were 301,766 civil cases pending in the federal district court system. Of those, 156,511 cases sat within 248 MDLs and accounted for 51.9 percent of federal civil cases." See also Lawyers for Civil Justice, Rules 4 MDLs: Calculating the Case (Oct. 4, 2018), available at <a href="https://static.reuters.com/resources/media/editorial/20181004/rules4mdl-stats.pdf">https://static.reuters.com/resources/media/editorial/20181004/rules4mdl-stats.pdf</a>. This percentage is arguably inflated by the fact that the LCJ's calculation of the total number of civil cases excluded Social Security cases and lawsuits by federal inmates (other than death penalty cases) on the basis that those cases are not typically overseen by U.S. district judges. Alison Frankel, *Defense group argues new MDL stats prove need to change rules for MDLs*, Reuters (Oct. 4, 2018), available at

https://www.reuters.com/article/legal-us-otc-mdl/defense-group-argues-new-mdl-stats-prove-need-to-change-rulesfor-mass-torts-idUSKCN1ME2EJ. See also Judith Resnik, *Lawyers' Ethics Beyond the Vanishing Trial: Unrepresented Claimants, De Facto Aggregations, Arbitration Mandates, and Privatized Processes*, 85 FORDHAM L. REV. 1899, 1914-15 (2017) (offering statistics that cases in MDLs constitute approximately one-third of the caseload of the federal district courts); Patricia W. Hatamyar Moore, The Civil Caseload of the Federal District *Courts*, 2015 U. ILL. L. REV. 1177, 1180.

<sup>4</sup> Calculated from "MDL Statistics Report—Distribution of Pending MDL Dockets by Actions Pending" (July 16, 2019). Approximately 135,095 of the 141,536 pending actions involve product liability and other mass torts. Of the 199 MDLs pending in federal district courts as of July 2019, product liability and other mass torts comprise only about one-third, but include all of the 22 MDLs with at least 1000 cases pending. In its most recent available "MDL Statistics Report—Docket Type Summary" (July 16, 2019), the United States Judicial Panel for Multidistrict Litigation (JPML) reported that the 199 pending MDLs involved three categories with 73 total MDLs that could be considered "mass torts": air disaster (1), common disaster (3), and products liability (69). The remaining 130 pending MLDs involved antitrust (48), contract (4), employment practices (2), intellectual property (7), miscellaneous (37), sales practices (21), and securities (7). In the most recent available "MDL Statistics Report—Distribution of Pending MDL Dockets by Actions Pending" (July 16, 2019), the JPML reported that 42 of the 199 docketed cases included 1,000 or more total "actions" (that is, individual cases that were consolidated in the MDL court). Only 22 of those 42 cases, however, still had 1,000 or more actions as of the date of the Report. The

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(both plaintiffs and defendants) have been participating in MDLs. On the plaintiff side, especially, this increase in numbers has resulted in increasing complexity with regard to previously straightforward issues of representation. The individual plaintiff in an MDL is effectively represented by numerous attorneys, including many whom the plaintiff did not choose but who stand to share in any fees resulting from the plaintiff's case. Meanwhile, the plaintiffs' attorneys appointed by the MDL court to leadership positions will effectively represent (and generally hope to receive fees from) two overlapping groups of plaintiffs: those clients who individually retained them via contract, and all of the claimants in the MDL for whom the court has appointed them to serve as counsel.

With this increased complexity have come questions and uncertainty for lawyers, clients, and judges. Which lawyers effectively represent the MDL plaintiff, at what point(s) in time, for what purpose(s), and with what obligations and potential liability to that plaintiff? What obligations and potential liability do the MDL leadership attorneys have to each of the two groups of litigants with whom they have a relationship, and how should these attorneys handle any perceived conflicts in their obligations to the two groups? These important questions have thus far received little systematic attention from courts or scholars,<sup>5</sup> but are increasingly the focus of litigation. In recent years, for example, one court-appointed MDL leadership plaintiffs' attorney was attacked for an alleged conflict of interest arising from his joint status as primary counsel for a subset of claimants within the MDL.<sup>6</sup> In another matter, multiple plaintiffs alleged that the entire plaintiffs' leadership of the MDL breached purported fiduciary duties to them by, *inter alia*, failing to respond to the defendant's motions to dismiss each of their individual cases.<sup>7</sup>

This Article begins to fill the scholarly void. It provides a positive and normative assessment of the scope of and basis for the fiduciary obligations, and potential liability, of the different, overlapping "layers" of plaintiffs' lawyers involved in prosecuting claims that proceed through the mass tort MDL process. Part I briefly describes the subset of MDLs that are the focus of this article and explains how the different layers of lawyers in those cases generally come to represent, and frequently share in the fees from, a given claimant. Included in this examination are: (1) lawyers whom the claimant chooses and retains via contract (e.g., the claimant's originally retained lawyer); (2) lawyers whom the client neither chooses nor controls, but who are imposed on the client via the MDL court (e.g., MDL leadership attorneys); and (3) an intermediate group of attorneys whom attorneys in one of the preceding two groups may seek to engage on behalf of the clients who individually retained them or on behalf of other plaintiffs

difference is accounted for by actions being resolved while pending in the MDL or having been transferred back to the transferor court. These reports are available at <u>https://www.jpml.uscourts.gov/pending-mdls-0</u>.

<sup>&</sup>lt;sup>5</sup> One exception, which touches on a subset of these issues, is Stephen J. Herman, *Duties Owed by Appointed Counsel to MDL Litigants Whom They Do Not Formally Represent*, 64 LOY. L. REV. 1-24 (2018); see also, e.g., Charles Silver, *Responsibility of Lead Lawyers and Judges in Multi-District Litigation*, 79 FORDHAM L. REV. 1985 (2011).

<sup>&</sup>lt;sup>6</sup> See Opinion and Order, *In Re: General Motors LLC Ignition Switch Litigation*, 2016 WL 1441804 (S.D.N.Y. April 12, 2016).

<sup>&</sup>lt;sup>7</sup> See, Memorandum & Order, Casey v. Denton, 2018 WL 4205153 (S.D. Ill. Sept. 4, 2018).

in the MDL (e.g., settlement counsel; bellwether trial counsel). Part II explores the guidance provided by existing caselaw, state bar ethics opinions, and state Rules of Professional responsibility regarding the default obligations and liabilities that attend the receipt of client fees by these different layers of lawyers, and any limitations which may be imposed on them by contract or court order. Part III extrapolates from this limited guidance to analyze two contexts of special, recurring importance (and frequent litigation against plaintiffs' lawyers) in mass tort MDLs: the disclosure and consent obligations of lawyers who both "represent" two or more clients covered by, and "participate in making," an "aggregate settlement,"<sup>8</sup> and conflicts that may arise when a court-appointed leadership attorney negotiates an "inventory" settlement involving only clients who individually retained her. The Article concludes by suggesting some steps that future MDL courts and their appointed plaintiffs' leadership attorneys might take to reduce some of the confusion, and claims of conflicts of interest, regarding the overlapping layers of lawyers who effectively represent claimants in an MDL.

## I. Layers of Lawyers in Mass Tort MDLs

Today's MDL process, which originated with the Multidistrict Litigation Act of 1968,<sup>9</sup> includes a wide array of case types, only some of which are relevant to our discussion.<sup>10</sup> We are interested primarily in the subset of MDLs which each involve hundreds or thousands of individual cases, typically alleging personal injuries and/or deaths resulting from dangerous products.<sup>11</sup> These MDLs of interest do not proceed as class actions, and we exclude from the present examination those which might ultimately be resolved via a class settlement. For convenience, we will refer to this subset as "mass tort MDLs."

Each claimant in a mass tort MDL initially chooses and retains counsel pursuant to an individual attorney-client contract. Virtually all of these contracts will provide the individually retained counsel (IRC) a contingent fee tied to the size of the client's eventual gross monetary recovery. In some instances, the IRC will be a single law firm. In other instances, the IRC might involve a consortium of two or more law firms, each of which will be identified in the retainer agreement and will be sharing in the total contractual fees. In addition, especially if the IRC is an individual law firm, it may "refer" the case to another law firm or consortium.<sup>12</sup> That

<sup>&</sup>lt;sup>8</sup> This is ABA Model Rule 1.8(g), which is found in essentially identical form in the Rules of Professional Responsibility in every state. See Lynn A. Baker, *Aggregate Settlements and Attorney Liability: The Evolving Landscape*, 44 HOFSTRA L. REV. 291 (2016).

<sup>&</sup>lt;sup>9</sup> 28 U.S.C. § 1407 (1968).

<sup>&</sup>lt;sup>10</sup> See supra note \_\_\_\_. For recent scholarly discussions of the various types of MDLs, see, e.g., Zachary D. Clopton, *MDL as Category* (SSRN); David L. Noll, *The Rule of Law in Multidistrict Litigation*, 118 MICH. L. REV. \_\_\_\_ (forthcoming 2019) (SSRN).

<sup>&</sup>lt;sup>11</sup> Thus, the MDLs of interest are virtually all included in the JPML "Products Liability" docket. See supra note \_\_\_\_.

<sup>&</sup>lt;sup>12</sup> Different states' Rules of Professional Conduct provide different standards for what constitutes a permissible "referral." *Compare*, *e.g.*, La. Rule of Prof. Conduct 1.5(e), which requires that each firm sharing in the fee provide "meaningful" legal services to the client; *with* Tx. D.R.P.C. 1.04 cmt. 12, which requires that each lawyer sharing in

process will involve the consent of the client, typically in writing, and will not result in any change to the total contractual fees to be paid the client's attorneys' nor any other substantive changes to the original retainer agreement.<sup>13</sup> Thus, all of a client's eventual IRC will have been retained with the client's consent and pursuant to the terms of a written engagement agreement.

An MDL is created through a process that typically begins with attorneys for a plaintiff and/or a defendant filing a motion with the JPML to consolidate in a single federal district court all of the cases involving the same product or defendant which are filed in federal district courts across the country.<sup>14</sup> If such motion is granted, hundreds or thousands of individual cases will be transferred to the MDL court and judge designated in the JPML Order.<sup>15</sup> On the plaintiffs' side, this means that the hundreds of lawyers retained in those cases are now counsel-of-record in the litigation before the MDL court.

In order to communicate effectively with this large group of counsel, and to ensure that discovery proceeds efficiently, the MDL judge will solicit applications for, and will appoint, "leadership counsel."<sup>16</sup> The court's Order appointing the Lead Counsel and the Plaintiffs' Steering Committee (PSC) will typically also detail the responsibilities of the leadership

<sup>14</sup> See, e.g., Plaintiffs' Motion for Transfer of Actions for Coordination or Consolidation under 28 U.S.C. § 1407, In re: Bard IVC Filters Product Liability Litigation, filed with the U.S. Judicial Panel on Multidistrict Litigation, at pp. 2-5 (May 18, 2015) (filed by lawyers from six firms, notifying the JPML of 26 lawsuits in 23 different federal districts against C.R. Bard, Inc. and Bard Peripheral Vascular, Inc., involving "virtually identical allegations concerning the manufacture and distribution of a medical device" IVC Filter, and requesting an order from the JPML "transferring all pending actions against Defendants and any other additional related actions that may be brought to the attention of the Panel, to either the Honorable James E. Kinkeade or the Honorable Robert Jones").

<sup>15</sup> See, e.g., Transfer Order of the U.S. Judicial Panel on Multidistrict Litigation, In re: Bard IVC Filters Products Liability Litigation, MDL No. 2641 (ordering consolidation and transfer of cases involving the Bard IVC Filters to Judge David G. Campbell in the District of Arizona).

<sup>16</sup> In the Bard IVC Filters MDL, for example, Judge Campbell's first Case Management Order detailed the appointment of the Plaintiffs' Leadership Counsel, which included two "Plaintiffs' Co-Lead/Liaison Counsel and State/Federal Liaison Counsel" as well as a Plaintiffs' Steering Committee (PSC) of 22 attorneys from different firms across the nation. Case Management Order No. 1, *In re: Bard IVC Filters Products Liability Litigation, MDL No. 2641* (D. Az., filed Oct. 30, 2015) [hereafter "*Bard IVC Filters Order of Oct. 30, 2015*"], pp. 1-3.

As Resnik, Curtis, and Hensler noted two decades ago, there is little positive law to guide the MDL judges in the process of selecting the leadership attorneys. Judith Resnik, Dennis E. Curtis & Deborah R. Hensler, *Individuals within the Aggregate: Relationships, Representation, and Fees*, 71 N.Y.U. L. REV. 296, 321-326 (1996). In recent years, academics have raised and debated various issues with regard to the process by which MLD judges select the leadership attorneys. See, e.g., Andrew D. Bradt & D. Theodore Rave, *It's Good to Have the "Haves" on Your Side: A Defense of Repeat Players in Multidistrict Litigation*, 108 GEORGETOWN L. J. \_\_\_ (forthcoming 2019); Charles Silver & Geoffrey P. Miller, *The Quasi-Class Action Method of Managing Multi-District Litigations: Problems and a Proposal*, 63 VAND. L. REV. 107 (2010).

the fee "have performed services beyond those involved in initially seeking to acquire and being engaged by the client."

<sup>&</sup>lt;sup>13</sup> See ABA Model Rule 1.5(e); see also, e.g., Tx. D.R.P.C. 1.04(g); Lynn A. Baker, *The Politics of Legal Ethics: Case Study of a Rule Change*, 53 ARIZ. L. REV. 425 (2011) (critiquing the process and claimed policy concerns underlying the adoption of the current Texas Rule).

attorneys to the court, the other counsel-of-record, and all of the plaintiffs. Thus, effectively if not explicitly, the Order will prohibit a claimant's IRC from engaging in certain aspects of a claimant's representation.<sup>17</sup>

Through this Order of the MDL court, claimants acquire additional lawyers responsible for the prosecution of their claims. Neither the individual claimants nor their chosen IRC will have selected or voluntarily consented to the addition of these counsel, however.<sup>18</sup> And notwithstanding that lack of consent, these court-appointed MDL leadership attorneys will generally share in the attorneys' fees that the claimant contracted to pay his/her IRC.<sup>19</sup>

<sup>18</sup> While the claimant will have no opportunity or ability to consent to the addition of these counsel, the claimant's IRC will sometimes be offered a choice by the MDL court to become "Participating Counsel" in the MDL and pay the court-ordered common benefit attorneys' fee assessment from their contractual attorneys' fees, in exchange for access to common benefit work product (*e.g.* a "trial package"). An IRC who chooses to be "Non-Participating Counsel" may be deprived of access to common benefit work product and generally assumes the risk of a potentially larger fee assessment. See, e.g., Case Management Order No. 6, *In re: Bard IVC Filters Products Liability Litigation, MDL No. 2641* (D. Az., filed Dec. 18, 2015), p. 3. See also id. at p. 10 ("[I]f any counsel fails to timely execute the Participation Agreement and Joint Prosecution and Confidentiality Agreement, such counsel and members of his/her firm may be subject to an increased assessment. Moreover, if a Non-Participating Counsel and the cases in which she/he has a fee interest may be subject to an increased assessment.").

<sup>19</sup> Judge Campbell's CMO in the Bard IVC Filters MDL, for example, began by noting that "[t]his Order is entered to provide for the fair and equitable sharing among plaintiffs' and their counsel, of the burden of services performed and expenses incurred by attorneys acting for the common benefit of all plaintiffs in the complex litigation." Case Management Order No. 6, *In re: Bard IVC Filters Products Liability Litigation, MDL No. 2641* (D. Az., filed Dec. 18, 2015), p. 1. The Order went on to state that "[t]he governing principles are derived from the United States Supreme Court's common benefit doctrine" and that "[c]ommon benefit work product include all work performed for the benefit of all plaintiffs, including pre-trial matters, discovery, trial preparation, a potential settlement process, and all other work that advances this litigation to conclusion." Id. pp. 1-2. The Order further states that "[a]ll plaintiffs and their attorneys who are subject to this Order and who agree to settle, compromise, dismiss, or reduce the amount of a claim, with or without trial, recover a judgment for monetary damages or other monetary relief, including compensatory and punitive damages, with respect to Bard IVC Filters claims are subject to an assessment of the gross monetary recovery, as provided herein." Id. at pp. 9-10. "The assessment amount is 8%, which includes 6% for attorneys' fees and 2% for expenses. The assessment represents a holdback (*In re Zyprexa Prods. Liab. Litig.*, 267 F.Supp.2d 256 (E.D.N.Y. 2006)) and shall not be altered." Id. at p. 10.

<sup>&</sup>lt;sup>17</sup> For example, Judge Campbell's order stated that "Lead/Liaison will be (a) the only attorneys permitted to file in the Master Docket as to all actions, and (b) the only attorneys receiving Notices of Electronic Filing for pleadings and orders filed in the Master Docket for all actions." Case Management Order No. 1, *In re: Bard IVC Filters Products Liability Litigation, MDL No. 2641* (D. Az., filed Oct. 30, 2015), p. 3. In addition, the Order stated that the PSC was responsible, *inter alia*, to "[c]onduct all discovery in a coordinated and consolidated matter on behalf and for the benefit of all plaintiffs," "[e]xamine witnesses and introduce evidence on behalf of plaintiffs at hearings," "[s]ubmit and argue all verbal and written motions presented to the Court on behalf of [the PSC] as well as oppose when necessary any motion submitted by defendants or other parties which involve matters within the sphere of the responsibilities of Plaintiffs' Leadership Counsel," "[n]egotiate and enter into stipulations with defendants regarding this litigation" pursuant to Court approval, "[e]xplore, develop, and pursue all settlement options pertaining to any claim or portion thereof of any case filed in this litigation," and [p]erform any task necessary and proper for Plaintiffs' Leadership Counsel to accomplish its responsibilities as defined by the Court's orders, including organizing subcommittees comprised of plaintiffs' lawyers not on Plaintiffs' Leadership Counsel." Id. at pp. 5-7.

Additional lawyers – who might be considered "intermediate counsel" – may ultimately come to effectively represent a claimant, typically following one of two routes. In some instances, the claimant's IRC may seek to bring another attorney or firm into the representation in exchange for a share of the IRC's contractual attorneys' fees, in order, for example, to assist with settlement negotiations.<sup>20</sup> In this case, the claimant (and his/her IRC) will explicitly consent to the representation pursuant to the procedures set out in the applicable state(s)' Rules of Professional Responsibility for the sharing of contractual attorneys' fees.<sup>21</sup> In some instances, a claimant's IRC may need to retain "local counsel" to assist with a claimant's representation in exchange for a specified hourly or flat-rate fee rather than a share of the contingent attorneys' fees. In this case, too, the claimant (and his/her IRC) will consent to the representation.

A second route by which "intermediate counsel" may come to effectively represent a claimant is through the court-appointed leadership attorneys. The court's Order appointing the PSC and Lead/Liaison Counsel typically authorizes them to "[p]erform any task necessary and proper for Plaintiffs Leadership Counsel to accomplish its responsibilities as defined by the Court's orders, *including organizing subcommittees comprised of plaintiffs' lawyers not on Plaintiffs' Leadership Counsel.*"<sup>22</sup> These additional counsel whom the court-appointed leadership authorizes to perform common benefit work will be paid from the common benefit fee assessments, pursuant to the procedures set out in the relevant court Order.<sup>23</sup>

### II. Obligations and Liabilities of the Lawyers in Each Layer

As detailed in Section I above, by the time a mass tort claimant's case settles, there will typically be two groups of attorneys sharing in the contingent attorney's fees associated with the case: (a) those who are representing the claimant with the express consent of the claimant, including the claimant's express consent to the amount of attorneys' fees that the claimant will pay; and (b) those who have been appointed by the MDL court to carry out various duties "for

<sup>&</sup>lt;sup>20</sup> This may take the form of either the retaining of "settlement counsel" who will negotiate a potential settlement, or joining with another firm or consortium of firms that is already in settlement talks with the defendant.

<sup>&</sup>lt;sup>21</sup> See, e.g See ABA Model Rule 1.5(e); La. Prof. Rule 1.5(e); Tx. Rule 1.04(g); see also Baker, supra note \_\_\_\_.

<sup>&</sup>lt;sup>22</sup> See, e.g., Case Management Order No. 1, *In re: Bard IVC Filters Products Liability Litigation, MDL No.* 2641 (D. Az., filed Oct. 30, 2015), p. 7 (emphasis added); see also Case Management Order No. 6, *In re: Bard IVC Filters Products Liability Litigation, MDL No.* 2641 (D. Az., filed Dec. 18, 2015), p. 8 ("Plaintiffs' Co-Lead Counsel may assign Participating Counsel with common benefit work").

<sup>&</sup>lt;sup>23</sup> See, e.g., Case Management Order No. 6, *In re: Bard IVC Filters Products Liability Litigation, MDL No. 2641* (D. Az., filed Dec. 18, 2015), p. 8 ("Participating Counsel shall be eligible for reimbursement for time and efforts expended for common benefit work if said time and efforts are: (a) for the common benefit; (b) appropriately authorized (as described in footnote 1 of the Participation Agreement); . . ."); id. at 12 ("The amounts deposited into the Bard IVC Filters Fee Fund and the Bard IVC Filters Expense Fund shall be available for distribution to Participating Counsel who have performed professional services or incurred expenses for the common benefit in accordance with this Order . . . . Each Participating Counsel who does common benefit work has the right to present their claim(s) for compensation and/or reimbursement prior to any distribution [from the Bard IVC Filters Fee Fund and the Bard IVC Filters Fee Fund and the Bard IVC Filters Fee Fund and he are prior to any distribution [from the Bard IVC Filters Fee Fund and the Bard IVC Filters Fee Fund] approved by this Court.").

the common benefit of all plaintiffs," including the claimant, and whose fees will be determined by the MDL court and assessed against the IRC's contractual attorneys' fees.

In this Section, we take up several questions with regard to each of these two broad layers of lawyers and examine the guidance provided by existing caselaw, ethics opinions, and state Rules of Professional Responsibility. As a "default" matter, what obligations and liabilities attend the attorneys' receipt of fees? What limitations on these obligations may be imposed by contract or by order of the MDL court? What limitations on these liabilities may be imposed by contract or by order of the MDL court? Throughout this discussion, we will refer to the first group of attorneys as the Individually Retained Counsel (IRC) and the second group of attorneys as the Court-Appointed Counsel (CAC).

### A. The Individually Retained Counsel

The IRC can be understood to "represent" the claimant in the usual sense – at least at the outset, before the formation of an MDL and the appointment of the CAC. The IRC's fiduciary and contractual obligations to the client, and their attendant potential liability for any professional lapses or malfeasances, follow well established paths. The attorney-client engagement agreement will set out the scope of the representation to be provided to the client as well as the contingent fee to be paid (and expenses to be reimbursed) in the event of a recovery.<sup>24</sup> Within the agreed scope of the representation, the attorney is expected to "handle the client's affairs with the degree of care and skill that would have been exercised by a reasonable attorney acting in similar circumstances."<sup>25</sup> A failure to do so may be the basis for a claim that the attorney breached the attorney-client contract, breached a fiduciary duty owed the client, and/or committed malpractice.

Two aspects of IRC's representation merit further note. First, although the engagement agreement can and should specify the "scope of the representation," there are limits on the attorney's ability to contract out of his fiduciary obligations to the client and/or his potential liability to the client for any breaches or malfeasances. Thus, existing rules of professional responsibility prohibit the attorney from making "an agreement prospectively limiting the lawyer's liability to a client for malpractice unless the client is independently represented in making the agreement."<sup>26</sup> And a formal Comment to Rule 1.8(h) cautions attorneys that "a definition of scope that makes the obligations of representation illusory will amount to an attempt to limit liability."<sup>27</sup>

<sup>&</sup>lt;sup>24</sup> ABA Model Rules 1.2 (scope of representation); 1.5(c) (contingent fees).

<sup>&</sup>lt;sup>25</sup> ABA/BNA Lawyer's Manual on Professional Conduct, § 301:101

<sup>&</sup>lt;sup>26</sup> See, e.g., ABA Model Rule 1.8(h)(1). Comment 14 to the Rule explains that "Agreements prospectively limiting a lawyer's liability for malpractice are prohibited unless the client is independently represented in making the agreement because they are likely to undermine competent and diligent representation."

<sup>&</sup>lt;sup>27</sup> ABA Model Rule 1.8, Comment 14.

Second, to the extent that the client's original attorney obtains the client's consent to associate additional counsel, each of those lawyers may be liable for any breaches or malfeasances of the other, depending on the terms of the referral arrangement or consent to associate. Current law and ethics rules provide several options.

One option is for the agreement to state that the lawyers will "assume joint responsibility for the representation" and to specify the share of the fee that each lawyer/firm is to receive.<sup>28</sup> By assuming joint responsibility, the lawyers will generally each be liable for any breaches or malfeasances of the other during the representation.<sup>29</sup> The "joint responsibility" language, however, will typically eliminate any need to specify in the agreement the scope or proportion of the work that each lawyer/firm will perform or to undertake a determination at the conclusion of the matter as to the relative services provided by each lawyer/firm.<sup>30</sup> A second option is for the fee-sharing agreement to state the specific services that the additional attorney/firm will perform (e.g., trial counsel, settlement counsel) as well as the precise portion of the fee deemed appropriate or proportional to the specialized work to be performed.<sup>31</sup> This option seems to permit the attorneys also to specify the area(s) of the representation in which the additional attorney will be solely liable for any breaches or malfeasances. Presumably, at least one of the firms must be financially responsible for any possible breaches or malfeasances. A third scenario arises in which the original attorney "refers" the case to another firm/attorney but retains an interest in the contingent fee. When the referring firm performs no services except to refer the case to the new firm, the fee-sharing agreement will be enforceable in most states so long as the referring attorney assumes joint responsibility for the representation.<sup>32</sup> Thus, this

 $^{30}$  See, e.g., ABA/BNA Treatise, at 41:711 ("Model Rule 1.5(e)(1) provides that unaffiliated lawyers may . . . [apportion the fee] in a manner that does not correlate with the work performed if each lawyer agrees to assume 'joint responsibility' for the representation.") [others].

<sup>31</sup> See, e.g., ABA/BNA Treatise, at 41:712 ("Under the ABA's model, if associating lawyers do not assume joint responsibility, any division of fees must be made in proportion to the services each provides.").

<sup>&</sup>lt;sup>28</sup> ABA Model Rule 1.5(e); Restatement (Third) of the Law Governing Lawyers § 47 (2000).

<sup>&</sup>lt;sup>29</sup> ABA Model Rule 1.5, Comment 7 states that "[j]oint responsibility for the representation entails financial and ethical responsibility for the representation as if the lawyers were associated in a partnership." See also, e.g., ABA Informal Ethics Op. 85-1514 (1985) (joint responsibility involves responsibility to the client "comparable to that of a partner in a law firm under similar circumstances, including financial responsibility [and] ethical responsibility to the extent a partner would have ethical responsibility for actions of other partners in a law firm in accordance with Rule 5.1"); Colorado Rule 1.4 cmt. [7] (effective 2008); New York Rule 1.5 cmt. [7] (effective 2009); Illinois Rule 1.4 cmt. [7] (effective 2010); Wisconsin Rule 20:1.5 cmt. [7] (effective 2007); Ohio Supreme Court Ethics Op. 2003-3 (2003); New York County Ethics Op. 715 (1996) (joint responsibility entails "vicarious liability for any act of malpractice that occurs during the course of the representation"); North Carolina Ethics Op. 205 (1995) (joint responsibility for the case is "quid pro quo for the attorney's receipt of a portion of the fee that does not represent payment for work performed"); Kummerer v. Marshall, 971 N.E.2d 198 (Ind. Ct. App. 2012) (joint responsibility means each lawyer "can be held liable in a malpractice suit"); ABA/BNA Treatise, at 41:711 (Proportionality or Responsibility).

<sup>&</sup>lt;sup>32</sup> See, e.g., Daynard v. Ness, Motley, Loadholt, Richardson & Poole, P.A. 178 F.Supp.2d 9, 23 (D. Mass. 2001) ("Today most states will allow a simple referral agreement provided that all of the attorneys assume, in writing, joint responsibility for the representation."); District of Columbia Rule 1.5 cmt. [12] ("The concept of joint responsibility does not require the referring lawyer to perform any minimum portion of the total legal services rendered. The

scenario is essentially a variant of the first option described above. This scenario could also potentially be a variant of the second option, at least in some states, if the percentage fee is low and is proclaimed to match the amount of work that has been done or will be done by the referring firm.<sup>33</sup>

# B. The Court-Appointed Counsel

The counsel appointed by the MDL court "represent" the individual claimant in a very different way than do the IRC, in virtually every respect. To begin, as discussed above, the CAC are neither chosen nor consented to by the claimant (or the claimant's IRC). The claimant has no engagement agreement with the CAC. Instead, the scope of representation and any fees to be paid the CAC (typically out of the fees the client has already contracted to pay his/her IRC) are determined by an order of the MDL court.

The Order appointing the leadership counsel typically sets out both the governance structure for the attorneys who will be representing the plaintiffs in the MDL, as well as the duties that the court mandates those attorneys to perform.<sup>34</sup> This list of responsibilities might be viewed as analogous to, but much more detailed than, the "scope of representation" stated in the client's engagement agreement with his/her IRC. The Order, however, will also, both explicitly and implicitly, alter the responsibilities of the client's own IRC, by stating that the MDL leadership attorneys are "the only attorneys permitted" to undertake various tasks and or mandating those attorneys to perform various tasks "on behalf of all plaintiffs."<sup>35</sup>

Given the specificity of its role, the CAC's relationship with the individual client is somewhat similar to that of specialized counsel whom the client's original IRC might seek to

referring lawyer may agree that the lawyer to whom the referral is made will perform substantially all of the services to be rendered in connection with the representation, without review by the referring lawyer. Thus, the referring lawyer is not required to review pleadings or other documents, attend hearings or depositions, or otherwise participate in a significant and continuing manner.") *But see, e.g.,* La. Rule of Prof. Conduct 1.5(e), which requires that each firm sharing in the fee provide "meaningful" legal services to the client.

<sup>&</sup>lt;sup>33</sup> See, e.g., Maine Ethics Op. 103 (1990) (lawyer who refers personal injury matter to another lawyer and has no further responsibility may enter into fee agreement that provides him one-ninth of any recovery, if client consents after full disclosure of arrangement and the total fee is reasonable). Such an arrangement, however, likely would not pass muster in the handful of states that expressly prohibit "pure forwarding fees." See, e.g., Colorado Rule 1.5(d)(3); Wyoming Rule 1.5(f); La. Rule of Prof. Conduct 1.5(e) (requiring each firm sharing in the fee to provide "meaningful" legal services); Washington Informal Ethics Op. 2201 (2009) (pure "forwarding" fee is not made permissible by being characterized as a fee-sharing arrangement); Texas Rule 1.4, cmt. [14] ("In the aggregate, the minimum activities that must be undertaken by referring or associating lawyers pursuant to an arrangement for a division of fees are substantially greater than those assumed by a lawyer who forwarded a matter to other counsel, undertook no ongoing obligations with respect to it, and yet received a portion of the handling lawyer's fee once the matter was concluded, as was permitted under the prior version of this rule.").

<sup>&</sup>lt;sup>34</sup> See, e.g., Case Management Order No. 1, *In re: Bard IVC Filters Products Liability Litigation, MDL No.* 2641 (D. Az., filed Oct. 30, 2015).

retain to assist with the client's representation.<sup>36</sup> At the same time, however, it is important to note that the motivation that underlies the Court's appointment of the CAC in unrelated to the needs of any individual client. The Fifth Circuit, for example, has distinguished CAC from IRC by noting

the broader responsibilities that lead counsel bear and the larger interests that they serve. Because of the nature of the case that will trigger appointment, lead counsel's services are in part for all parties with like interests and their lawyers. To a degree, lead attorneys become officers of the court. By making manageable litigation that otherwise would run out of control they serve interests of the court, the litigants, the other counsel, and the bar, and of the public at large, who are entitled to their chance at access to unimpacted courts.<sup>37</sup>

This conception of the CAC as enabling the MDL court to better manage the litigation is consistent with the "managerial" basis of the court's authority to appoint the CAC. Insofar as an MDL involves a consolidation of civil actions, the sources for the court's authority to appoint leadership attorneys include the MDL statute,<sup>38</sup> Federal Rule of Civil Procedure 42(a),<sup>39</sup> and the court's "inherent managerial authority."<sup>40</sup> For several decades, MDL courts have stated that "[i]t is now commonly accepted in complex multiparty litigation that a court can and in fact should appoint a committee . . . to coordinate the litigation and ease the administrative burden on the

<sup>&</sup>lt;sup>36</sup> See supra TAN \_\_\_\_\_. Of course, the absence of any consent by the client or his/her IRC importantly distinguishes the CAC from any such specialized counsel whom the IRC might seek to retain on behalf of, and with the consent of, the client.

<sup>&</sup>lt;sup>37</sup> In re Air Crash Disaster at Florida Everglades on December 29, 1972, 549 F.2d 1006, 1017 (5<sup>th</sup> Circ. 1977).

<sup>&</sup>lt;sup>38</sup> 28 U.S.C. § 1407(a) (authorizing transfers by the JPML of "civil actions involving one or more common questions of fact [that] are pending in different districts" to "any district for coordinated or consolidated pretrial proceedings . . . . upon its determination that transfers for such proceedings will be for the convenience of parties and witnesses and will promote the just and efficient conduct of such actions.").

<sup>&</sup>lt;sup>39</sup> "Consolidation. If actions before the court involve a common question of law or fact, the court may: . . . (2) consolidate the actions; or (3) issue any other orders to avoid unnecessary cost or delay." See also In re Air Crash Disaster, supra, 549 F.2d at 1013 (stating that "The trial court's managerial power is especially strong and flexible in matters of consolidation" and quoting Fed. R. Civ. P. 42(a)).

<sup>&</sup>lt;sup>40</sup> See, e.g., Order and Reasons, In re Vioxx Products Liability Litigation, 760 F.Supp.2d 640, 648 (E.D. La. Oct. 19, 2010) (hereafter "Vioxx Order of Oct. 19, 2010") (stating that "The Fifth Circuit has long recognized that a court's power to consolidate and manage litigation necessarily implies a corollary authority to appoint lead or liaison counsel" and citing In re Air Crash Disaster at Florida Everglades on December 29, 1972, 549 F.2d 1006 (5<sup>th</sup> Circ. 1977)).

court."<sup>41</sup> Even critics of the process by which MDL courts commonly appoint the leadership attorneys do not question the authority of those courts to make those appointments.<sup>42</sup>

This same managerial authority is also a basis for the MDL court's assessment of "common benefit" fees and costs against the client and his/her IRC. Courts have repeatedly observed that "[a]s a corollary to this appointment [of leadership attorneys], the court must be permitted to compensate fairly the attorneys who serve," and that the "court's power is illusory if it is dependent upon lead counsel's performing the duties desired of them for no additional compensation."<sup>43</sup> Other commonly cited sources of the authority of the MDL court to assess common benefit fees and costs include the "common fund doctrine" and the court's equitable powers to avoid "unjust enrichment."<sup>44</sup>

Given all the above, what potential liabilities attend the leadership attorneys' anticipated receipt of fees from the client, albeit via the court-ordered assessment process? As was discussed in Section II.A., above, the association of additional counsel for the client via contract follows one of two general routes: the additional counsel assume "joint responsibility" for the representation in exchange for their share of the contractual attorneys' fees; or the agreement states the specific services that the additional counsel will perform as well as the precise portion of the fee deemed appropriate or proportional to those services -- and is presumably liable for any malfeasances related to its performance of those specific services. Neither in its Order appointing the CAC nor in its Order mandating the common benefit fee assessment from which the CAC will be paid does the MDL Court address the issue of liability. One is left to infer that the CAC, analogous to counsel associated through the second type of fee-sharing agreement above, would be liable for any malfeasances related to its performance related to its performance of the second type of the responsibilities set out in the Court's Order of appointment. And since the CAC will be explicitly displacing the

<sup>42</sup> See, e.g., Silver & Miller, supra note \_\_\_, at 118 & n. 33 (observing "the need to centralize control" that arises in MDLs and noting that "*The Manual for Complex Litigation* encourages judges to impose governance structures").

<sup>43</sup> Diet Drugs Order of Oct. 3, 2002, supra, at \*17; See also, e.g., Guidant Order of March 7, 2008, supra, at \*5; In re Air Cras Disaster at Florida Everglades, 549 F.2d at 1016.

<sup>&</sup>lt;sup>41</sup> Memorandum and Pretrial Order No. 2422, In re: Diet Drugs, 2002 WL 32154197, \*17 (E.D. Pa. Oct. 3, 2002) (citing Vincent v. Hughes Air West, Inc., 557 F.2d 759, 773-74 (9<sup>th</sup> Cir. 1977) (hereafter "Diet Drugs Order of Oct. 3, 2002"); In re Air Crash Disaster at Florida Everglades on December 29, 1972, 549 F.2d 1006, 1014-15 (5<sup>th</sup> Circ. 1977); Manual for Complex Litigation, Third (1995) § 20.221 at 27). See also, e.g., Memorandum Opinion and Amended Order Regarding Determination of the Common Benefit Attorney Fee Amount and Reasonable Assessment of Attorney Fees, In re Guidant Corp. Implantable Defibrillators Products Liability Litigation, 2008 WL 682174, \*5 (D. Minn. March 7, 2008) (hereafter "Guidant Order of March 7, 2008") (quoting *Diet Drugs Order of Oct. 3, 2002, supra*, and stating "In addition, responsible case management requires such an appointment to promote efficiencies and to maximize the economies of scale.").

<sup>&</sup>lt;sup>44</sup> See, e.g., *Guidant Order of March 7, 2008, supra*, at \*5 ("One measure used by courts (and parties) to avoid unjust enrichment of persons who benefit from a lawsuit without shouldering its costs, and to fairly compensate those attorneys who coordinate the litigation and shoulder the heaviest burden, is to create a common fund from which attorney fees will be paid for those who worked for the common benefit of all plaintiffs."); Sprague v. Ticonic Nat'l Bank, 307 U.S. 161, 166 (1939) (stating that the common benefit doctrine is an application of a court's "original authority . . . to do equity in a particular situation"); *Vioxx Order of Oct. 19, 2010*, 760 F.Supp.2d at 647-649, 648 ("In addition to judicial precedent the Court also finds authority to assess common benefit attorneys' fees in its inherent managerial authority, particularly in light of the complex nature of this MDL.").

client's IRC with respect to those court-ordered responsibilities, one infers that the client's IRC would not be held liable for any acts or omissions of the CAC involving those court-ordered responsibilities. One is also left to infer that the CAC will not be liable for any acts or omissions by the client's IRC. Indeed, since the IRC will be responsible only for those aspects of the client's representation outside of the areas that the Court mandates to be the exclusive province of the CAC, it would seem that the CAC has no possible supervisory role regarding, or authority to interfere with, those residual responsibilities and fiduciary obligations of the client's IRC.

#### **III.** Two Case Studies

The discussion in Part II above largely presents our reasoning from first principles given the absence of any case law or state bar ethics opinions that take up the specific issue of how attorney obligations and attendant liability are allocated among the layers of lawyers in MDLs in various contexts. In this Part, we extrapolate from our discussion above to offer an answer to these questions in two contexts of recurring significance in mass tort MDLs: the making of an "aggregate settlement" (whether "inventory" or "global"), and the negotiation by a courtappointed leadership attorney of an "inventory" settlement involving only clients who individually retained him. The answers are of added importance in light of recent lawsuits against plaintiffs' attorneys in these two contexts.<sup>45</sup>

#### A. Attorneys' Obligations under the "Aggregate Settlement" Rule

ABA Model Rule 1.8(g) states in relevant part that

A lawyer who represents two or more clients shall not participate in making an aggregate settlement of the claims of . . . the clients . . . unless each client gives informed consent, in a writing signed by the client. The lawyer's disclosure shall include the existence and nature of all the claims . . . involved and of the participation of each person in the settlement.

<sup>&</sup>lt;sup>45</sup> For a discussion of various lawsuits against mass tort plaintiffs' lawyers involving the aggregate settlement rule, see Lynn A. Baker, *Aggregate Settlements and Attorney Liability: The Evolving Landscape*, 44 HOFSTRA L. REV. 291, 291 & n.1 (2015); see also, e.g., Plaintiff's Original Petition, *Sharon Joy Tietelbaum v. Howard Nations, et al*, No.2019-18460 (Harris County, Texas, filed March 13, 2019); Opinion and Order, *In Re: General Motors LLC Ignition Switch Litigation*, 2016 WL 1441804 (S.D.N.Y. April 12, 2016); Memorandum & Order, *Casey v. Denton*, 2018 WL 4205153 (S.D. Ill. Sept. 4, 2018).

The relevant state(s)'s equivalent of this Rule plays a critical role in virtually every mass tort MDL settlement.<sup>46</sup> And claimed violations of the Rule are a frequent focus of litigation when clients sue mass tort plaintiffs' lawyers for alleged malpractice or breach of fiduciary duty.<sup>47</sup>

Which layer(s) of lawyers are responsible for complying with this rule? And which layer(s) of lawyers are liable for any failures to comply? To begin, it is important to note that the Rule applies to lawyers who *both* "represent" two or more clients covered by the potential settlement *and* "participate in making" the settlement. Both the CAC and the IRC for a given mass tort claimant can be said to simultaneously "represent" the claimant.<sup>48</sup> But whether the lawyers who "participate in making" the settlement are IRC, CAC, or both will depend in large part on the type of aggregate settlement at issue. The fact that the Order of the MDL court appointing the plaintiffs' leadership attorneys may have charged them to "[e]xplore, develop, and pursue all settlement options pertaining to any claim or portion thereof of any case filed in this litigation"<sup>49</sup> does not mean that they will have necessarily "participate[d] in making" a particular aggregate settlement.

There are two basic types of aggregate settlements subject to Rule 1.8(g). The most common type by far is an "inventory" settlement in which the defendant enters into a confidential agreement with an individual law firm or consortium of firms to potentially settle the claims of the clients represented by that particular firm or consortium. The other, much more rare type is the truly "global" settlement in which the defendant enters into an agreement with designated MDL leadership attorneys to attempt to resolve all of the claims pending against the defendant in the MDL court (and sometimes also state courts).<sup>50</sup>

<sup>47</sup> See *supra* note \_\_\_\_.

<sup>49</sup> Bard IVC Filters Order of October 30, 2015, supra note \_\_, at p. 6.

<sup>&</sup>lt;sup>46</sup> That is because virtually all mass tort settlements involve "interdependence" among the claims covered by the settlement, which is the key characteristic that makes a group settlement one subject to the Rule's disclosure and consent requirements. See Lynn A. Baker, *Aggregate Settlements and Attorney Liability: The Evolving Landscape*, 44 HOFSTRA L. REV. 291, 309 (2015) ("The resolution of claims in a non-class aggregate settlement is interdependent if: (1) the defendant's acceptance of the settlement is contingent upon the acceptance by a number or specified percentage of the claimants or specified dollar amount of claims; or (2) the value of each claimant's claims is not based solely on individual case-by-case facts and negotiations." Quoting PRINCIPLES OF THE LAW: AGGREGATE LITIGATION § 3.16, at 258 (AM. LAW INST. 2010).). See also Lynn A. Baker, *Mass Torts and the Pursuit of Ethical Finality*, 85 FORDHAM L. REV. 1943, 1946-1952 (2017) (discussing minimum participation thresholds as a core component of the comprehensive finality sought by defendants in mass tort settlements).

 $<sup>^{48}</sup>$  Indeed, the CAC can be understood to effectively "represent" all of the claimants in the MDL – at least with respect to those specific functions delegated or assigned to the CAC by the MDL court.

<sup>&</sup>lt;sup>50</sup> The public, nationwide Vioxx settlement is the best known global settlement. See "Settlement Agreement Between Merck & Co., Inc. And The Counsel Listed on the Signature Pages Hereto Dated As Of November 9, 2007," available at

https://www.beasleyallen.com/alerts/attachments/Vioxx%20Master%20Settlement%20Agreement%20-%20With%20Exhibits.pdf.

An inventory settlement involves only the relevant IRC in its making. Indeed, given the confidential nature of such settlements, the CAC often will not even know that the IRC has entered into a settlement agreement. Thus, the Rule's disclosure and consent obligations for this type of aggregate settlement would rest solely on the relevant IRC who would therefore be solely liable for any failures to comply with the Rule.

A true "global" settlement, in contrast, will necessarily involve the CAC in its making. Some or all of the court-appointed leadership attorneys will have negotiated, and will be the only plaintiffs' counsel signatories to, such a settlement agreement.<sup>51</sup> The IRC for the clients covered by the settlement agreement will typically have played no role in the making of the global settlement. Thus, the CAC – and not the IRC – should assume primary responsibility for making the disclosures mandated by Rule 1.8(g).<sup>52</sup> Indeed, typically only the CAC will have the information about all the claims covered by the global settlement which must be disclosed to each covered claimant before seeking their consent to the settlement.

One further type of aggregate settlement merits mention. In some cases, the defendant may enter into a settlement agreement with a particular attorney/firm ("the signatory IRC") which has itself entered into agreements with various other IRC to include them in its settlement in exchange for a share of those IRC's contractual attorneys' fees. Under this scenario, the IRC who is the signatory to the settlement agreement represents all of the claimants covered by the agreement, and that attorney/firm is therefore responsible for making the disclosures and obtaining the consents required by Rule 1.8(g). In addition, the disclosures and consents should include all of the claimants covered by the agreement when the claims are interrelated in the critical sense.<sup>53</sup> Thus, in our view, the signatory IRC would not be complying with the rule if he or she simply allocated to each of the other firms a portion of the total settlement and told each of them to further allocate those funds however they wanted among their own sub-group of covered clients.<sup>54</sup> Without information about the settlement offers to be made to *all* of the clients

<sup>&</sup>lt;sup>51</sup> See, e.g., Vioxx Settlement Agreement. In the Vioxx litigation, the MDL Court appointed a Plaintiffs' Negotiating Committee, consisting of certain appointed MDL coursel and representatives from the most highly concentrated pieces of State court litigation, to negotiate with Merck on a strictly confidential basis.

<sup>&</sup>lt;sup>52</sup> The signatory CAC could comply with the Rule by preparing templates of the disclosure documents, critically including the allocation information for the entire settlement, as happened in the Vioxx settlement, and delegate to the IRC the task of communicating that prepared information about the entire settlement to their clients. These documents (available from Baker) were publicly available for more than a decade at officialvioxxsettlement.com but that website no longer exists. If appropriate disclosure document templates are not provided by the CAC to the IRC, it is not entirely clear whether the claimant would have a breach of fiduciary duty claim against the CAC for failure to comply with Rule 1.8, and/or whether the settlement might be deemed void and unenforceable. The remedy may be determined in part by any language in the global settlement agreement stating, for example, that the signatory CAC would be responsible for complying with Rule 1.8 in effectuating the settlement. To the extent that the CAC refuses or otherwise fails to provide the disclosures, the IRC is going to be caught between the requirements of Rule 1.8 on the one hand, and the IRC's responsibility to inform his or her client(s) of the settlement offer(s), under Rules 1.4(a)(1) and 1.2(a) on the other.

<sup>&</sup>lt;sup>53</sup> See supra note \_\_\_.

 $<sup>^{54}</sup>$  Proceeding in this way would be permissible only if the group settlement were not an aggregate settlement to which Rule 1.8(g) applies. For the settlement to be exempt from the Rule, the settlement would need to be devoid of any interdependence among the covered claims. This means that the settlement agreement could not include a

included in the settlement, these other IRC have limited ability to provide their clients the information which all of the clients must have in order to give valid consent to the settlement.<sup>55</sup>

# B. Potential Settlement-Related Conflicts Arising from an Attorney's Dual Role as Individually Retained Counsel and Court-Appointed MDL Leadership

A second context in mass tort MDLs in which questions regularly arise involving attorney obligations and attendant liability is the negotiation by a CAC of an "inventory" settlement involving only clients who individually retained him. Here the focus is on the CAC and involves potential conflicts between the clients who individually retained that lawyer and the other claimants in the MDL, whom that lawyer also effectively represents (at least for some purposes) via the court's Order.<sup>56</sup>

Initially, it must be noted that resolution efforts are largely driven and defined by the defendant. An MDL defendant typically has the power and the freedom to decide whether to negotiate "globally" or on an "inventory" basis; whether to extend plaintiff-specific or aggregate offers; whether to require minimum participation rates; and whether to condition settlement on a promise of secrecy. The ethical concerns that often arise from such proposals, however, focus largely, if not exclusively, on counsel for the plaintiffs.<sup>57</sup> One of us (Herman) has therefore

<sup>&</sup>quot;walk away" provision or participation threshold and would also specify the value of each individual's claim based solely on its individual facts and without regard to any other claim included in the settlement. See Lynn A. Baker, *Aggregate Settlements and Attorney Liability: The Evolving Landscape*, 44 HOFSTRA L. REV. 291, 308-310 (2015).

<sup>&</sup>lt;sup>55</sup> See Baker, supra note \_\_\_, at 306-323. See also supra note \_\_\_.

<sup>&</sup>lt;sup>56</sup> In contrast, the aggregate settlement issues discussed in Part III.A., involve conflicts that might arise at the time of settlement between and among the individually retained clients of a single attorney or firm representing multiple plaintiffs in a mass tort litigation. Those conflict issues have received significant attention from commentators (including one of us) and courts. For commentary, see, e.g., Lynn A. Baker, Mass Torts and the Pursuit of Ethical Finality, 85 FORDHAM L. REV. 1943, 1946-1952 (2017); Lynn A. Baker, Aggregate Settlements and Attorney Liability: The Evolving Landscape, 44 HOFSTRA L. REV. 291, 308-310 (2015); Lynn A. Baker & Charles Silver, The Aggregate Settlement Rule and Ideals of Client Service, 41 S. Tx. L. REV. 227 (1999); Charles Silver & Lynn Baker, I Cut, You Choose: The Role of Plaintiffs' Counsel in Allocating Settlement Proceeds, 84 VA. L. REV. 1465 (1998); Charles Silver & Lynn A. Baker, Mass Lawsuits and the Aggregate Settlement Rule, 32 WAKE FOREST L. REV. 733 (1997); Matthew L. Garretson, A Practical Approach to Proactive Client-Counseling and Avoiding Conflicts of Interest in Aggregate Settlements, 6 LOY. J. PUB. INT. L. 19 (Fall 2004); Carrie Menkel-Meadow, Ethics and the Settlement of Mass Torts: When the Rules Meet the Road, 80 CORNELL L. REV. 1159 (1995); Nancy J. Moore, The Case Against Changing the Aggregate Settlement Rule in Mass Tort Lawsuits, 41 S. TEX. L. REV. 149 (1999); Jack B. Weinstein, Ethical Dilemmas in Mass Tort Litigation, 88 Nw. L. REV. 469 (1994). For judicial opinions, see, e.g., In re Guidant Corp. Lit., MDL No. 05-1708, 2009 WL 5195841 (D. Minn. Dec. 15, 2009); Arce v. Burrow, 958 S.W.2d 239 (Tex. App. 1997), aff'd in part, rev'd in part, 997 S.W.2d 229 (Tex. 1999). Hayes v. Eagle-Pitcher Indus., Inc., 513 F.2d 892 (10th Cir. 1985); Quintero v. Jim Walter Homes, Inc., 709 S.W.2d 225 (Tex. App. 1985).

<sup>&</sup>lt;sup>57</sup> See, e.g., MODEL RULE OF PROF'L CONDUCT r. 1.7, 1.8(g), 1.15(e) (AM. BAR ASS'N 2015). There are two notable exceptions: Rule 5.6(b), which makes it unethical to "participate in *offering* or making" a settlement which restricts a lawyer's right to practice, id. r. 5.6(b) (emphasis added); and Rule 8.4(a), which states that "[i]t is professional misconduct for a lawyer to . . . violate or attempt to violate the Rules of Professional Conduct, *knowingly assist or induce another to do so, or do so through the acts of another*," id. r. 8.4(a) (emphasis added).

suggested that policy makers concerned to regulate or prohibit certain types of settlements might most effectively focus their efforts on defense counsel whose settlement offers often create the perceived or potential conflict.<sup>58</sup> In the meantime, however, it remains largely the responsibility of the plaintiffs' lawyer to take appropriate action in responding to settlement overtures form the defendant and in approaching a defendant about possible settlement opportunities.

Absent extenuating circumstances, there are currently no ethical or other restrictions on a lawyer in MDL leadership accepting an offer from a defendant to negotiate the settlement of only cases within his or her own inventory.<sup>59</sup> Indeed, if the defendant were to reduce to writing a formal offer to settle some or all of that attorney's own inventory of cases, the attorney would clearly have an obligation to communicate those offers to the relevant clients.<sup>60</sup> At the same time, however, the CAC has obligations to all of the claimants in the MDL. While the precise nature and extent of these obligations continues to be debated,<sup>61</sup> it is generally accepted that an attorney serving in MDL leadership has some level of responsibility to all plaintiffs in the MDL.<sup>62</sup> Certainly, as was discussed in Part II.B. above, the leadership attorney is obligated by

<sup>60</sup> See MODEL RULE OF PROF'L CONDUCT r. 1.4(a)(1) (AM. BAR ASS'N 2015) ("A lawyer shall . . . promptly inform the client of any . . . circumstance with respect to which the client's informed consent . . . is required . . . ."); id. r. 1.4 cmt. [2] ("[A] lawyer who receives from opposing counsel an offer of settlement in a civil controversy . . . must promptly inform the client of its substance . . . ."); id. r. 1.2(a) ("A lawyer shall abide by a client's decision whether to settle a matter."); id. r. 1.2 cmt. [1] (a decision "such as whether to settle a civil matter, must also be made by the client. See Rule 1.4(a)(1) for the lawyer's duty to communicate with the client about such decisions.").

<sup>61</sup> Compare, e.g., Charles Silver, *The Responsibilities of Lead Lawyers and Judges in Multidistrict Litigation*, 79 FORDHAM L. REV. 1985, 1987-1991 (2011) (attorneys in MDL leadership should be considered fiduciaries with respect to plaintiffs in the MDL), *with* Stephen J. Herman, *Duties Owed by Appointed Counsel to MDL Litigants Whom They Do Not Formally Represent*, 64 LOY. L. REV. 1, 8-12 (2018) (no fiduciary duty running to each plaintiff in the traditional sense; responsibility more analogous to an ERISA fiduciary's functional duties to the collective interests of the beneficiaries); *see also, e.g., In re: General Motors,* 2016 WL 1441804 at \*6 (observing that Plaintiffs asserting that MDL leadership attorney "owes all plaintiffs in the MDL fiduciary duties" "cite no legal authority for that proposition").

<sup>62</sup> See, e.g., Casey v. Denton, 2018 WL 4205153, \*5 (S.D. Ill. Sept. 4, 2018) (MDL leadership attorneys are responsible to "put the common and collective interests of *all* plaintiffs first while they carry out their enumerated functions") (emphasis supplied) (*citing* Stephen J. Herman, *Duties Owed by Appointed Counsel to MDL Litigants Whom They Do Not Formally Represent*, 64 LOY. L. REV. 1 (2018)); FED. JUD. CTR., MANUAL FOR COMPLEX LITIG., FOURTH, § 10.22 (4th ed. 2004) ("Counsel designated by the court also assume a responsibility to the court and an obligation to act fairly, efficiently, and economically in the interests of all parties and parties" counsel."); *cf.* Opinion and Order, *In re: General Motors LLC Ignition Switch Litigation*, 2016 WL 1441804, \*7 (S.D.N.Y. April 12, 2016) (observing that the duties MDL Co-Lead Counsel "owes to personal injury and wrongful death plaintiffs represented by other counsel are significant," although also concluding that "they are not as strong as the duties that lead counsel owes to absentee members of a class action").

<sup>&</sup>lt;sup>58</sup> See, e.g., Stephen J. Herman, *Duties Owed by Appointed Counsel to MDL Litigants Whom They Do Not Formally Represent*, 64 LOY. L. REV. 1, 20-21 (2018).

<sup>&</sup>lt;sup>59</sup> See, e.g., In re: General Motors, 2016 WL 1441804 at \*10 ("the Cooper Plaintiffs point to no authority suggesting, let alone holding, that a lead counsel outside of the Rule 23 class action context cannot freely settle his or her own cases"). An extenuating circumstance, however, might include a settlement conditioned on a violation of Rule 5.6(b) or 1.8(g).

the court's Order of appointment to fulfill the responsibilities detailed in that Order.<sup>63</sup> That Order will often include among the stated responsibilities of the leadership attorneys an obligation to "[e]xplore, develop, and pursue all settlement options pertaining to any claim or portion thereof of any case filed in this litigation."<sup>64</sup>

If a defendant offers to negotiate an inventory settlement with a CAC, it may benefit the clients who individually retained the CAC as well as the other claimants in the MDL for the attorney to attempt to convince the defendant to negotiate a larger, global settlement instead.<sup>65</sup> In most cases, however, the defendant has historically insisted upon an inventory-by-inventory or other non-global approach.<sup>66</sup>

Some have suggested that a potential "structural conflict" will now arise for the leadership attorney who proceeds to negotiate a settlement of the claims of her individually retained clients.<sup>67</sup> The claimed concern is that the attorney will be incentivized to enrich her individually signed clients at the expense of the other claimants who remain in the MDL.<sup>68</sup> But how exactly will this occur? Theoretically, there are two possibilities. The leadership attorney might seek a premium for her inventory relative to the settlement(s) she later negotiates for other claimants in the MDL, or the leadership attorney might agree as a condition of the settlement of her own inventory that she will undertake to withdraw from her leadership position, thereby depriving the remaining MDL plaintiffs of her knowledge, resources, and continued work in the

<sup>66</sup> See, e.g., id. at 1945-46 & n. 7 (observing that there have been "vastly more personal injury mass torts resolved via multiple confidential inventory settlements" than true global settlements such as the Vioxx settlement); see also, e.g., General Motors LLC's Combined Response to Motion to Remove the Co-Leads and Reconsider the Bellwether Trial Schedule and Motion to Reconsider the Order Approving the Establishment of the 2015 New GM Ignition Switch Qualified Settlement Fund, Doc. No. 2200, p. 14 (S.D.N.Y. Feb. 1, 2016) ("it is common for groups or subsets of claims—particularly personal injury claims—to be settled at various times in an MDL proceeding").

<sup>67</sup> See, e.g., Declaration of Charles Silver, *In Re: General Motors LLC Ignition Switch Litigation*, Doc. No. 2243-2, pp. 6-7, p. 8-9 (S.D.N.Y. Feb. 5, 2016) (contending that "a clear and well-recognized potential for a serious conflict of interests exists when a lead attorney negotiates a side-settlement of his firm's inventory of cases while retaining control of an MDL" and terming this a "structural conflict").

<sup>68</sup> See, e.g., id. pp. 6-7, **P** 8-9 ("a lead attorney may encounter countless opportunities to gain additional relief for the signed clients by reducing the defendant's exposure in the unsettled cases that remain in the MDL" and the leadership attorney's "desire to get the largest possible sum for his signed clients . . . would naturally have led him to tap any opportunity to enrich the signed clients that arise in the course of settlement negotiations with [the defendant], including opportunities with the potential to reduce [the defendant's] liability exposure to other MDL claimants").

<sup>&</sup>lt;sup>63</sup> See supra notes xx and accompanying text.

<sup>&</sup>lt;sup>64</sup> See, e.g., Bard IVC Filters Order of Oct. 30, 2015, supra note \_\_, at pp. 1-3.

<sup>&</sup>lt;sup>65</sup> The benefit of a global settlement to both groups of claimants would typically be due to some or all of the following: a finality premium which the defendant might be expected to pay if substantially all the cases will be resolved, see, e.g., Lynn A. Baker, *Mass Torts and the Pursuit of Ethical Finality*, 85 FORDHAM L. REV. 1943, 1944, 1946-47 (2017); and reduced litigation cost and settlement-related transaction costs for each claimant, see, e.g., id. at 1966.

litigation.<sup>69</sup> Neither of these possibilities is likely to occur, however, or to disadvantage the remaining claimants in the MDL if it does.

If a leadership attorney is able to negotiate a premium settlement value for her inventory, that does not necessarily signal collusion between the attorney and the defendant to "sell out" the other claimants in the MDL. Indeed, such collusion is not actually possible. No one leadership attorney generally controls the negotiation of a global settlement, so collusion regarding the value of a future global settlement of the remaining claims in the MDL is not likely. In addition, the fact that the defendant settled the leadership attorney's cases via an inventory settlement may well mean that the defendant will be undertaking only inventory settlements, and the leadership attorney whose own inventory has been resolved will presumably not play any role in the defendant's future inventory settlements with other law firms.

Thus, if a leadership attorney is able to negotiate a premium settlement value for her own inventory, that premium will simply reflect the heightened value the defendant places on resolving that attorney's inventory. An attorney serving in MDL leadership is frequently a lawyer who, even without a leadership appointment, would warrant or demand premium recoveries for her clients, based on her own knowledge, experience, skill at trial (including trial verdicts to date), reputation, commitment, financial wherewithal, or the size and quality of her inventory. From a pure conflicts approach, disparate treatment alone is not a "conflict." Even among the clients who individually retained the attorney, a conflict only arises when the interests of the clients are "directly adverse" or where there is a significant risk that the representation of one will be "materially limited" by the representation of another.<sup>70</sup> Here, absent a limited fund or some other extenuating circumstance, the leadership lawyer would remain free to zealously and independently advance the interests of both her own inventory and the other claimants in the MDL.<sup>71</sup> That the timing of the settlements, or the level of compensation negotiated, for the two

<sup>&</sup>lt;sup>69</sup> Professor Silver has suggested that the mere possibility for these types of trade-offs gives rise to a "structural conflict" which can only be cured by the resignation of the attorney from MDL leadership prior to the commencement of such "inventory" settlement negotiations *See* Declaration of Charles Silver, *In re*: General Motors Ignition Switch Litig., MDL No. 2543, Civil Action No. 1:14-md-02543, Doc. No. 2243-2, pp. 6–13 paras. 8–20 (S.D.N.Y. Feb. 5, 2016).

<sup>&</sup>lt;sup>70</sup> See MODEL RULE OF PROF'L CONDUCT r. 1.7(a) (Am. BAR ASS'N 2015).

<sup>&</sup>lt;sup>71</sup> See, e.g., Allegretti-Freeman v. Baltis, 205 A.D.2d 859, 861, 613 N.Y.S.2d 449, 451 (citing Rowe v. De Jesus, 106 A.D.2d 284, 482 N.Y.S.2d 291) ("We agree with plaintiffs that the mere representation of multiple parties does not alone pose a conflict requiring separate counsel"); *In re Covenant Financial Group of America, Inc.*, 243 B.R. 450, 455 n.6 (N.D. Ala. Bankrcy 1999) ("There is no conflict of interest inherent in an attorney's representation of multiple plaintiffs or defendants. Consequently, there is no per se prohibition of the practice under ethical rules which govern the conduct of lawyers"); 1 Toxic Torts Prac. Guide §14:6 (2019) ("In evaluating whether the counsel has a conflict of interests, at least one court will hold that counsel can represent both the class and an opt-out plaintiff — where there is no limited fund available for which the parties will be competing") (citing *In re Asbestos School Litigation*, 1986 WL 10789 (E.D. Pa. 1986) cited in 3 Newberg on Class Actions (2d ed.) at 494); PEC Op. 500 (1994) (lawyer would violate Texas Rule 1.06(a) by representing multiple plaintiffs involved in a single accident where the value of the parties' claims substantially exceeds the assets out of which they might be satisfied); *In re: General Motors*, 2016 WL 1441804 at \*10 ("In a limited fund situation, the potential conflict of interest between lead counsel's own clients and other plaintiffs could be a significant issue and the court may well have a role to play.... That may even be the case outside the Rule 23 context, to ensure that a race to the courthouse door (or, more precisely, to the settlement table), does not leave some litigants out in the cold").

groups of claimants ends up being different is not alone a basis to question the leadership lawyer's loyalty to either group.<sup>72</sup>

What about the second "structural conflict" possibility: that the defendant might want the leadership attorney to agree as a condition of the settlement of her own inventory that she will undertake to withdraw from her leadership position, thereby depriving the remaining MDL plaintiffs of her knowledge, resources, and continued work in the litigation? First, it merits note that such a withdrawal by the leadership attorney is suggested paradoxically by one scholar as a cure for the claimed structural conflict rather than as evidence of collusion between the leadership attorney and the defendant that will harm the claimants remaining in the MDL.<sup>73</sup> In any event, Rule 5.6(b) clearly prevents the lead lawyer and the defendant from conditioning a settlement of the lawyer's inventory on the agreement of the attorney not to represent other plaintiffs in the same or other related litigation.<sup>74</sup> An inventory settlement conditioned on the agreement of a lead lawyer not to perform any further common benefit work on behalf of other claimants in the MDL would seem to be a similarly problematic restriction on the lawyer's

<sup>&</sup>lt;sup>72</sup> Additionally, courts have recognized, in the class action context, that it would be impractical and inappropriate to attempt to mechanically apply Professional Rules 1.7 and 1.9 in complex proceedings. *See, e.g., Lazy Oil Co. v. Witco Corp.*, 166 F.3d 581, 588–91 (3rd Cir. 1999); *White v. Nat'l Football League*, 822 F. Supp. 1389, 1405 (D. Minn. 1993), aff'd, 41 F.3d 402, 408 (8th Cir. 1995), cert. denied, 515 U.S. 1137 (1995); *In re Agent Orange*, 800 F.2d 14, 18–19 (2nd Cir. 1986); *In re Corn Derivatives Antitrust Litig.*, 748 F.2d 157, 162–65 (3rd Cir. 1984) (Adams, J., concurring). Many commentators have similarly argued for the modification or exception of Rule 1.8(g), even with respect to an attorney's own individually retained clients, in mass tort cases. *See, e.g.,* Charles Silver & Lynn A. Baker, *Mass Lawsuits and the Aggregate Settlement Rule*, 32 WAKE FOREST L. REV. 733, 744 (1997).

<sup>&</sup>lt;sup>73</sup> See Declaration of Charles Silver, *In Re: General Motors LLC Ignition Switch Litigation*, pp. 69-10, **P** 13-14 (S.D.N.Y. Feb. 15, 2016) ("Nothing prevents an attorney who holds a lead position in an aggregate proceeding from negotiating a side-settlement of an inventory of signed cases. The attorney need only recognize the conflict and resign the lead position. By resigning, the lawyer preserves good incentives by eliminating the possibility that the unrepresented claimants will be treated like sacrificial lambs.... The problem with side-settlements is not that the lawyers who negotiate them are bad people. It is that the structure—negotiating a side-settlement while also controlling a separate aggregate proceeding—creates incentives and opportunities to help one group of people at the expense of another, and that the opportunities cannot be policed."); *but see, In re: General Motors,* 2016 WL 1441804 at \*11 ("[T]here is no law or logic for the proposition that Lead Counsel cannot settle their own cases — or alternatively, as Professor Silver suggests, to require them to step down as Lead Counsel if they desire to settle some of their own cases. Indeed, if anything, such a rule would be a serious disincentive for any lawyer to seek a lead counsel position in the first instance and would do a disservice to the interests of plaintiffs as a whole.").

<sup>&</sup>lt;sup>74</sup> MODEL RULE OF PROF'L CONDUCT r. 5.6(b) (AM. BAR ASS'N 2015). See also Baker, supra note \_\_\_, at 1959-60 (discussing "no present intention" language in settlement agreements as a frequently used and judicially sanctioned way of obtaining certain types of closure without running afoul of Rule 5.6(b)).

practice of law under Rule 5.6(b).<sup>75</sup> Yet, irrespective of the letter or spirit of Rule 5.6(b), an attorney appointed to the leadership of an MDL serves at the direction of the Court.<sup>76</sup>

Such an attorney, therefore, cannot simply "agree" with the defendant not to perform functions that she has been appointed and instructed by the court to carry out. The attorney must petition the court for leave to be excused from further service in the MDL. Hence, the most the leadership attorney could promise the defendant as an enforceable term of an inventory settlement is that she will seek the permission of the MDL court to be relieved of any future leadership duties. Such a provision would obligate the defendant to proceed with the settlement if its other conditions are met, even if the MDL judge does not grant the lead attorney permission to withdraw from her leadership position and do no further work in the MDL. Critically, for purposes of any claimed "structural conflict," the judge has complete power to protect the interests of the claimants remaining in the MDL by determining whether those claimants will be better served by permitting the leadership attorney to withdraw from her position or by requiring her to continue to serve in that leadership role.

In some instances, the court may decide that it would be appropriate to substitute the CAC who has settled her inventory of cases with different or additional CAC. And if an attorney in MDL leadership, having been appointed to faithfully carry out certain functions and responsibilities on behalf of all plaintiffs, were to consciously sacrifice the interests of other plaintiffs in an attempt to secure an advantage for the clients who individually retained him or her, the attorney should probably be removed.<sup>77</sup>

If the court determines that the lawyer in question remains motivated to serve in MDL leadership, it may also reasonably conclude that the claimants remaining in the MDL will generally benefit from those attorneys' knowledge, skill, experience, and insight, both generally

<sup>&</sup>lt;sup>75</sup> See, e.g., ABA COMM. ON ETHICS AND PROF'L. RESPONSIBILITY, FORMAL OP. 371 (1993) ("A restriction on the right of plaintiff's counsel to represent present clients and future claimants against a defendant as part of a global settlement of some of counsel's existing clients' claims against that same defendant represents an impermissible restriction on the right to practice which may not be demanded or accepted without violating Model Rule 5.6(b)."); FED. JUD. CTR., MANUAL FOR COMPLEX LITIGATION (FOURTH) § 13.24 (4th ed. 2004) (("[I]t is an ethical violation for an attorney to enter into or propose such an agreement.").

<sup>&</sup>lt;sup>76</sup> See, e.g., Stephen J. Herman, *Duties Owed by Appointed Counsel to MDL Litigants Whom They Do Not Formally Represent*, 64 LOY. L. REV. 1, 6-8 (2018).

<sup>&</sup>lt;sup>77</sup> While declining, for lack of jurisdiction, to address the duties owed by MDL leadership to other MDL plaintiffs and their attorneys generally, the Seventh Circuit once noted that "a side-agreement is not of itself intrinsically improper, though . . . parties, like those in the case before us, with dual and potentially conflicting loyalties, like Smith [a member of the MDL leadership] toward both the Fentress [a State Court client] and MDL-907 plaintiffs, . . . might be well advised in crafting any side-agreement to proceed in such a manner that all interested parties, including the court, could rely on their good faith and integrity." *Winkler v. Eli Lilly & Co.*, 101 F.3d 1196, 1205 (7th Cir. 1996). *But see General Motors*, at \*11 fn.9 ("If there were evidence that the agreements were part of some *quid pro quo* and that counsel had sought and obtained benefits for some clients at the expense of others..., that would certainly raise colorable professional ethics issues. But those issues would not necessarily be within this Court's purview.")

and as uniquely gained in that particular litigation.<sup>78</sup> If the court requires the leadership attorney to continue working in the MDL, that attorney has financial incentives similar to those she had at the outset of her leadership appointment to maximize the recoveries of the claimants remaining in the MDL since she will ultimately share in the contingent common benefit fees generated by the resolution of the remaining claimants' claims.<sup>79</sup>

Finally, we would argue that any decision regarding whether a CAC should continue to serve in an MDL after negotiating a settlement of her own inventory should remain within the complete and sole discretion of the MDL court. Insofar as that court appointed the attorney to the leadership it retains the authority to terminate or revise the scope and terms of that appointment. Any attempt to restrict that authority via legislation or rules may well ultimately disadvantage the claimants remaining in the MDL. For example, if a CAC were to be automatically disqualified from further service in the MDL upon negotiating a settlement of her own inventory, defendants would be incentivized to serially "buy off" the MDL leadership via such settlements in order to deprive the rest of the MDL claimants of the attorneys best suited to lead the litigation—precisely the type of conduct of sought to be avoided.<sup>80</sup>

## IV. Some Proposals for Courts and MDL Counsel to Consider

Our goal in this Article has been to begin to fill a critical void in the caselaw and scholarship by providing a positive and normative assessment of the scope of and basis for the fiduciary obligations, and potential liability, of the different, overlapping "layers" of plaintiffs' lawyers involved in prosecuting claims that proceed through the mass tort MDL process. Courts

<sup>&</sup>lt;sup>78</sup> See, e.g., Lazy Oil Co. v. Witco Corp., 166 F.3d 581, 590 (3rd Cir. 1999) (quoting *In re* Agent Orange, 800 F.2d 14, 18–19 (2nd Cir. 1986) ("[W]hen an action has continued over the course of many years, the prospect of having those most familiar with its course and status be automatically disqualified whenever class members have conflicting interests would substantially diminish the efficacy of class actions as a method of dispute resolution.")); White v. Nat'l Football League, 822 F. Supp. 1389, 1405 (D. Minn. 1993) ("Several objectors contend, however, that class coursel's loyalty to the class has been compromised as a result of coursel's representation of the NFLPA, as well as individual players, in various other lawsuits . . . . [R]ather than creating conflict, the experience gained thereby was likely a prerequisite to the parties' ultimate agreement to settle."); *see also, e.g.*, Jack B. Weinstein, ETHICAL DILEMMAS IN MASS TORT LITIGATION, 88 Nw. L. Rev. 469, 494 (Winter 1994) ("Amassing large numbers of cases in the hands of relatively few specialized lawyers can greatly facilitate settlement and afford plaintiffs the benefit of attorneys experienced in complex cases.").

<sup>&</sup>lt;sup>79</sup> Such an attorney's financial incentives will be similar to, but may not be quite as strong as, those she had at the outset of her appointment to the leadership. Physical and mental fatigue aside, the extent to which the attorney's financial incentives may be diminished, if at all, will depend on a range of factors including how many hours the attorney has already logged on leadership work, how many hours she is likely to log on that work in the future, and the proportion of the attorney's total fees in the litigation that will be derived from common benefit work versus the resolution of her own inventory of cases.

<sup>&</sup>lt;sup>80</sup> See, e.g., Herman, *supra* at pp.21-22; *In re: General Motors*, 2016 WL 1441804 at \*11 ("[T]here is no law or logic for the proposition that Lead Counsel cannot settle their own cases — or alternatively, as Professor Silver suggests, to require them to step down as Lead Counsel if they desire to settle some of their own cases. Indeed, if anything, such a rule would be a serious disincentive for any lawyer to seek a lead counsel position in the first instance and would do a disservice to the interests of plaintiffs as a whole.").

especially may find our analysis useful in a world in which "there is no direct case law on point with regard to what lead and liaison counsel's duties are in the MDL context."<sup>81</sup>

In light of our analysis above, and our own involvement in numerous MDLs, we offer below some steps that future MDL courts and their appointed plaintiffs' leadership counsel might take to reduce some of the confusion, and claims of problematic conflicts of interest, regarding the overlapping layers of lawyers who represent claimants in an MDL.<sup>82</sup>

- 1. In its Order appointing plaintiffs' leadership and setting out their duties, the MDL court should make explicit:
  - that the *only* responsibilities of the leadership attorneys are those set out in the court's Order;
  - that the court's Order displaces what would otherwise be the obligations of a client's individually retained counsel *only* with regard to the specific responsibilities imposed on the leadership attorneys via the court's Order; and
  - that each plaintiff's individually retained counsel remain responsible for all other aspects of a plaintiff's representation, especially including "specific matters unique to each case."<sup>83</sup>
- 2. In its Order appointing plaintiffs' leadership, the MDL court should state that any leadership attorney who is a signatory to a settlement agreement that resolves one-half or more of her (or her firm's) inventory of cases in the MDL, or who will have one-half or more of her (or her firm's) inventory of cases in the MDL potentially resolved by a settlement agreement to which the leadership attorney is not a signatory, must notify the court and provide it a copy of the settlement agreement for *in camera* review within three (3) business days of the signing of the settlement agreement agreement. The sole purpose of the court's review will be to determine whether, in light of that settlement agreement, it is in the best interests of the claimants remaining in the MDL for the attorney to continue in her current leadership role.
- 3. In its Order appointing plaintiffs' leadership, the MDL court should state that if the leadership attorneys negotiate a global settlement with the defendant(s), the leadership attorneys are responsible for complying with the disclosure requirements of the relevant state(s) equivalents to ABA Model Rule 1.8(g). Relatedly, the court might further state that the leadership attorneys should provide the court an opinion letter from an expert in legal ethics affirming that the disclosure and consent

<sup>&</sup>lt;sup>81</sup> Memorandum & Order, Casey v. Denton, 2018 WL 4205153, \*3 (S.D. Ill. Sept. 4, 2018).

<sup>&</sup>lt;sup>82</sup> This is a matter also for the leadership attorneys since an MDL court will often mandate in an early Case Management Order that the newly appointed plaintiffs leadership attorneys "shall submit to the Court a proposed Case Management Order concerning: (a) the duties and authority of Plaintiffs' Leadership Counsel in coordinating pretrial practice in this MDL . . . ." Case Management Order No. 2, In re: Bard IVC Filters Products Liability Litigation, at 1 (D. Az. Oct. 30, 2015).

<sup>&</sup>lt;sup>83</sup> Id. at \*5 ("It was never the intention or spirit of [a particular Case Management Order of the MDL court] to supersede the authority or importance of each plaintiff's individually-retained counsel when it came to specific matters unique to each case.").

requirements have been met and attaching a copy of the relevant disclosure documents.

4. Finally, the MDL court should appoint attorneys to the plaintiffs' leadership for a term of one year, unless terminated earlier by the Court. The Order of appointment should further require Lead and Liaison Counsel thirty days before the expiration of the one-year term to "file a memorandum notifying the Court of the need to make further appointments and making recommendations regarding those appointments."<sup>84</sup> (It might be appropriate to request such submission *in camera*.) This annual review process will assist the court in ensuring that all of the leadership attorneys continue to be appropriately invested in the larger mission of the MDL, and are continuing to "put the common and collective interests of all plaintiffs first while they carry out their enumerated functions."<sup>85</sup>

<sup>&</sup>lt;sup>84</sup> Some MDL courts are already doing this. See, e.g., Bard IVC Filters Order of Oct. 30, 2015." pp. 7-8.

<sup>&</sup>lt;sup>85</sup> Memorandum & Order, *Casey v. Denton*, 2018 WL 4205153, \*5 (S.D. Ill. Sept. 4, 2018).